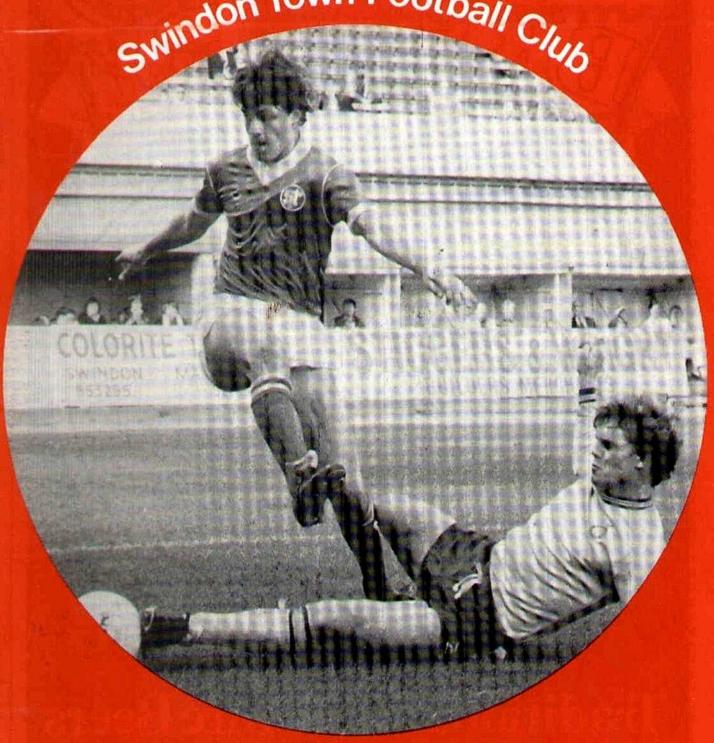
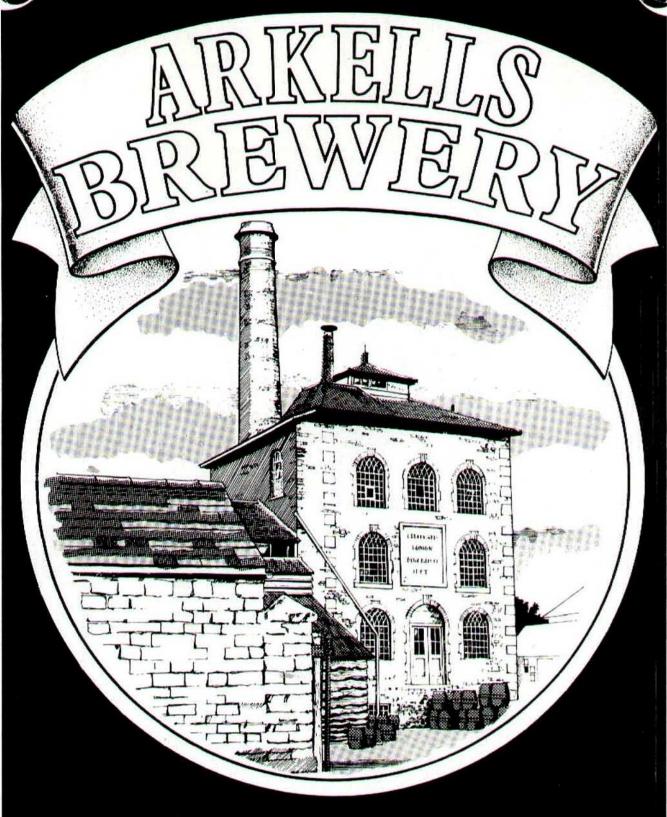


Swindon Town Football Club



COLCHESTER UNITED

at the County Ground, Swindon Sunday, 10th October Kick-Off 3-00p.m. Official Match Magazine 35p



Traditional Wiltshire Beers Enjoyapint



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Talk of the Town by the Chairman

Today we welcome the Players and Directors of Colchester United to our first Sunday game of this season, our only other home Sunday fixture being against Northampton Town on the 8th May. We know that Sunday games are not popular with everybody, but we are hoping that by playing just the odd game or two, we may be able to attract more to the games. Today is only our fourth game at home while we have already played fives games away, with the next two games being away also to Bury and Torquay.

Our away form to date has been very good and in my opinion could have been even better if we had been able to play the second half at Hull with a full team. A lot of thought is given in trying to find means and ways of making the game more attractive to the spectators and to this end the off-side rule comes under a lot of discussion, because it is felt that this one aspect of our game is the cause of a lot of frustration and time wasting from the spectator's point of view. Because of the difficulties encountered with F.I.F.A. the International Ruling Body, it was decided to leave this rule alone, but the Football League did make one or two changes in the existing rules as you will have noticed, such as the throw in being taken by the opposing side if the original throw is not taken from the correct place. This, of course, was to try and prevent players from trying to gain an unfair advantage by throwing the ball into play from a different place than they should have. The goalkeeper has to release the ball as soon as he has taken three steps, but the most drastic instruction that went out to the officials was the fact that where a player deliberately fouled an opponent to prevent him scoring a goal, this offence should be punished by being banned from the rest of the game. This kind of foul has earned itself the name of the Professional Foul. Already this offence has caused some controversy especially where goalkeepers are concerned, but this season at this stage we have had more players sent off than in any previous season. Have some Referees got the impression that every foul is bookable? I sincerely hope not, because our national game is a physical one and at the speed that the game is played today, fouls are bound to be committed. It is the intentional fouls that needs punishing, not the accidental. Howard Pritchard was a victim of the present ruling and any one who saw the game at Hull must have been very mystified to see Howard walking from the field. Spectators pay their money to see two teams compete on level terms and do not want to see the spectacle spoilt. The substitute was introduced into the game to prevent this very thing happening. I am not appealing on behalf of players who deliberately cheat and foul, this we can do without.

Today's game is being sponsored by Mr Lionel Barnes of Barnes Coaches Aldbourne, Mr John Tremblin of Coped Hall Garages, Mr R Illingsworth of Orchard Garages, Mr Ron Forester of Hambro Life and Mr C Alexander of Thamesdown Cleaners. We are very grateful for their generous help to our Club and I hope that today will be very enjoyable for them. Today for the first time in our history our shirts are bearing the name of a sponsor, namely ISIS. Our thanks go to Mr Lamont Park and his Directors for their generosity. Our mascot for today is Paul Blanchard who is nine and comes from Pewsey.

Hoping that today's game is enjoyable for all concerned and thank you all for your support.

Our last three games resulted in two wins and one draw and has seen us move up to sixth position in the league. The three games have all been different in manner in which the results were achieved. The home game versus Crewe, although resulting in a 1 - 0 win, was typical of our home performances this season when we play well in the first forty-five minutes creating several good openings. But as in previous home games we let the opposition off the hook causing disappointment to you the supporters for the style of play we presented in the second half. We seem to lose all confidence and stop believing that we can win these games when things go a little wrong. However the team were a credit to the Club with the following two away performances.

The mid-week game at Northampton was a good team performance where in the first half of the game we played some excellent football and deservedly went into a one nil lead. Although we came under tremendous pressure from Northampton in the second half, everyone battled away to give us a 1 - 0 result. At Hull the game again was totally different although we came back with another valuable point. This was gained by showing tremendous character after having Howard Pritchard sent off early in the second half for what appeared to me to be a clumsy tackle. Although we were slightly lucky in the end to share the points it was no more than the lads deserved.

In these last two games it has become apparent that the spirit of the team is improving and hopefully we can build on that and show it in our home games.

The Reserve side has had mixed results since my last notes losing 3 - 0 at Birmingham and gaining a 4 - 0 home win against Charlton Athletic on Tuesday last. Both these games gave me the opportunity to assess the lads who are not in the first team at the moment, assessing the form of the senior players for possible inclusion in the first team, and watching the progress of the younger lads.

The South East Counties Youth Team went through to the next round of the Cup Competition by beating Brighton away, and unfortunately losing their chance of going to the top of the table by losing 3 - 2 at Luton on the 2nd of October.

On Wednesday, 27 October, we shall be staging a game in aid of the Martin Hewlett Trust Fund, Martin being the young Speedway Star who died suddenly a few weeks ago leaving a young wife. This game will be between our First Team Squad and a Celebrity Eleven which will include some of the speedway riders and three or four well known personalities. Both Don Rogers and I will be digging out our boots for this worthwhile occasion. I hope you will support this match.

We welcome this afternoon the Players, Officials and Supportes of Colchester United and all the supporters of Swindon Town. I hope most sincerely that this support will begin to increase in future weeks as we must have an increased following if we are going to be successful.

JOHN TROLLOPE



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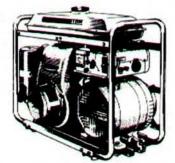
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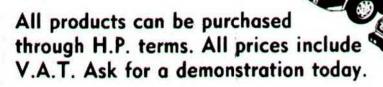








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John Ward talks to.... Danny Williams

"I am Swindon through and through," said Danny Williams. "But at the end of last season it was obvious there was going to have to be an economy drive and I wasn't sure there would be room for me." Others however had different ideas and were determined to keep him at the Club in one capacity or another. So from 5 August Danny became responsible for Swindon Town's sponsorship and advertising facilities.

In future all sponsorship will be routed through Danny Williams. His first target was to find sponsors for every home First Team game this season. In previous seasons companies have been encouraged to sponsor a match at £500 a time, for which they have exclusive use of the facilities on offer. The take up was disappointing. Now companies or individuals can part-sponsor a game, paying one-fifth of the price (£100) and sharing the facilities in the Harry Cousins Suite alongside the Rendezvous Club. For their money they receive one director's car park ticket, four stand seats adjacent to the suite, free drinks before and after the match and tea and sandwiches at half-time, they can also bring their families in the week before the game to look round the ground, meet the players and watch them training. The new scheme is going well so if this extremely attractive proposition appeals to you ring Danny Williams personally at home (Lechlade 52781) or at the County Ground (Swindon 22118 or 43967).

Other forms of sponsorship now coming under Danny's wing are match mascots and matchballs. The idea of mascots has been revived this season and parents who would like to see their boy run out with the team before a game can realise this ambition at a cost of £30; this includes provision of a set of playing kit (except for boots) which the mascot keeps as a souvenir of the occasion. Come to think of it in these days of equality why shouldn't the mascot be a girl? Anyway contact Danny if you are interested. The well tried tradition of providing matchballs continues

Various forms of advertising are also now Danny's responsibility. If you would like one of the few remaning spaces round the ground it will cost you £280 per season for a site within range of television cameras and £180 for other sites; and it will be your own responsibility to prepare your advertising board. To take a whole page advertisement in the programme will cost you £250 with £125 for a half-page; and to advertise on the team's shirts will set you back £3,000. This may sound expensive but if the team carries on like it did in the first game and mounts a serious promotion challenge an awful lot of people are going to be looking at those shirts!

I asked Danny if he would be working exclusively on public relations, He was too modest to want to say very much about any possible incursions on to the playing side, except to speed up the interview a little when the time drew near for him to "give the players a rub". So I turned to John Trollope for an answer.

CONFIDENCE BOOSTER

"It would have been a blow to lose Danny's services altogether," said John. "We decided to put his talents to other uses. It means that he will not be available to me on call day in and day out I hope to make use of him on the scouting side occasionally. He knows so many people and it was a great advantage to go round with him last season; he was able to introduce me to a lot of contacts so now I feel I know my way about.

"Danny's a great bloke to have around the Club," John continued. "He is very good for people's confidence; the players always like him to give them a massage after they have had a shower." (As if to prove it, a succession of First Team players who had come in on a day off after an evening game to collect their wages volunteered for a shower and the Danny Williams massage treatment) "So we hope to keep Danny a little bit involved," John Trollope concluded. "But his main job will be the sponsorship."

COLCHESTE

IAN ALLINSON: Born Stevenage. Twentyfour year old mid-field winger who enjoyed his best ever campaign last season until illness and injury affected his form late on. Leading scorer with 26 League and Cup goals. Signed professional forms in October, 1975.

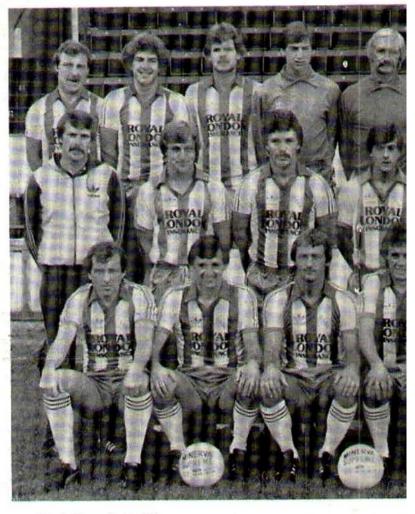
KEVIN BEATTIE: Player manager Allan Hunter's one and only major close season signing. His former Ipswich Town defence colleague is attempting a surprise comeback after specialists said he would never play again. Strong multi-purpose defender who won most honours in the game with Ipswich, including nine England Caps and an F.A. Cup winners medal in 1978.

KEVIN BREMNER: Scottish born striker who was a bargain price signing from Scottish non League Club Keith. Last season was his first full campaign in League football and he snapped up 25 goals in League and Cup. Owns a high work rate and was voted Player of the Year by Colchester fans. Brother of Aston Villa's Des Bremner.

PHIL COLEMAN: Utility who was signed from Millwall for £15,000 in February, 1981. Twentyone year old, Woolwich born, with the knack of popping up with vital goals. Scored four in League games last season.

MICKY COOK: One of the stalwarts of the lower divisions and a great Colchester favourite. This right-back has played well over 500 League and Cup games for his club and is the longest serving player on the books. Born Enfield and signed professional in February, 1969. Was formerly an Orient amateur.

ALLAN HUNTER: The new Player Manager-Colchester's first since Benny Fenton in the mid 1950's. Hunter, for many seasons Ipswich Town strong man central defender, won 23 Northern Ireland caps, the last in 1979. Won F.A. Cup winners medal in 1978 and when he made a comeback last season for Ipswich in a vital First Division match proved himself as good as ever.



Back Row (L to R)
Kevin Beattie, Phil Coleman, Roy McDonough, Alec Chaml
Steve Wignall, John Lyons,

Middle Row (L to R)

Allan Hunter (Player/Manager), Kevin Bremner, Ian Allinso Cyril Lea (Coach), Charlie Simpson

Back Row (L to R)

Mick Packer, Roger Osborne, Mickey Cook, Steve Leslie, W

steve wignals: Strong and consistent central defender who has been a pillar of strength since he signed from Doncaster Rovers in September, 1977. Liverpool born, he scores his fair share of goals from set pieces and is very adept in both penalty areas.

MICK PACKER: Well over 300 League appearances and another Colchester stalwart. League games were limited last season but was often called up for cover. Only previous Club was Watford from whom he went to the Essex club in 1973. Born London.

STER UNITED



onough, Alec Chamberlain, Mike Walker, Dennis Longhorn,

Bremner, Ian Allinson, Andy Good (Physiotherapist), Tony Adcock,

ook, Steve Leslie, Wayne Ward, Perry Groves.

onsistent pillar of oncaster ol born, ls from penalty

League stalwart. but was previous nt to the MIKE WALKER: One of the longest serving goalkeepers in the game. Like Packer came from Watford. Was earlier with Shrewsbury and gained a Welsh Under Twenty three cap. Several times on the verge of full Welsh honours since. Has not missed a Colchester game for five successive seasons.

TONY ADCOCK Red haired teenage winger who made an immediate impression when earning rapid promotion from the reserves last season. Scored five League goals and one in the F.A. Cup. Born Bethnal Green.

JOHN LYONS: Signed for £20,000 from Cambridge United in the latter part of last season and scored three League goals. A prolific striker in League football with Millwall and Wrexham. Born Buckley.

ALEC CHAMBERLAIN: A newcomer, this teenage goalkeeper from Ipswich has been signed by Allan Hunter as reserve cover.

PERRY GROVES: This former apprentice is now a full time professional after playing eight League games at the end of last season. Groves, 18, made a marked impression in midfield.

WAYNE WARD: Another ex-apprentice, this teenage full-back made his League debut last season.

stevent. Was signed by Dick Graham way back in 1971 and has made over 350 League and Cup appearances. One of the mid-field hubs he started out as a striker. Born Brentwood.

DENNIS LONGHORN: Much travelled utility player who has served Colchester well in a variety of positions since being signed from Aldershot in May 1980. A shrewd and pin point passer of the ball. Born Southampton his former Clubs include: Sunderland, Sheffield United and Mansfield Town.

ROGER OSBORNE: Another ex Ipswich Town favourite. He cost £25,000 in February 1981. Earned immortal fame as the scorer of the F.A. Cup winning goal against Arsenal in 1978. Scored five goals last season and made many more as the number on mid-field performer. Born Otley.

ROY McDONOUGH: Six footer. Signed from Chelsea for £15,000. He scored 14 goals in 40 League games last season. Born in Solihull and was formerly with Birmingham and Walsall.

Colchester United The Early Days

Compiled by PAUL PLOWMAN

In common with neighbours Ipswich Town only eighteen miles down the road - Colchester United did not arrive on the scene until just prior to the last war. United rose from the ashes of an amateur club, Colchester Town, who had been around since the 1880's. The new organisation was immediately accepted into the Southern League and some eleven thousand saw their first home game - against rivals Ipswich - who became a Third Division club at the end of that season. Colchester finished in a very satisfactory sixth place and also lifted the Southern League Cup. In the last pre-war season, United took the championship and netted 110 goals in doing so. One of their stars was the former Chelsea and Scotland inside-forward Alex Chevne, After the war he retired to start a business in Aberdeen and in 1948 his daughter Maude was married to Swindon player Don Emery, who joined the Dons in a player exchange deal with Andy Cowie.

It was the F.A. Cup competition of 1947/48 which really put Colchester United on the soccer map. Following home wins over Banbury Spencer (2 - 1) and Wrexham (1 - 0), no-one expected them to progress any further when First Division Huddersfield Town were visitors to Layer Road in the Third Round. But United similarly despatched them by a goal to nil - and then ousted Bradford Park Avenue, a Second Division side, by the odd goal in five. Colchester went down 0 - 5 to eventual finalists Blackpool at the next stage, but they had done enough to stake a

claim to one of the four vacancies when the League expanded its two Third Divisions in 1950.

United began their football League programme on August 19 1950 with a goalless draw at fellow newcomers Gillingham. Four days later, they journeyed to Swindon, where 15690 saw them pick up another point from a 1 - 1 scoreline. Willie Millar scored for the Town and Arthur Turner for the visitors. Colchester recorded their first ever League win in the return fixture at Layer Road on Thursday August 31 when a crowd of 12579 saw United gallop to a four goal interval lead. Swindon managed to pull one back after the 'stand-in' break through centre-forward George Hudson.

After finishing seventeenth in that first season, Colchester failed to hoist themselves above the two re-election places in 1953 and 1954, although there was never any real danger of them losing their League status on either occasion. There was a marked improvement in 1955/56 - which coincided with the arrival of goalkeeper Percy Ames, who was to miss only three games in seven seasons. Ever-present that year was Kevin McCurley, United's leading goalscorer with twenty-nine to his name. Colchester looked favourties for the Third South championship in 1957 when they led the table by four points at the beginning of April. They remained unbeaten at Layer Road but eventually finished a point behind both Ipswich and Torquay.



How the teams lined up at Colchester back in August 1950

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From the Commercial Office

Since our last programme notes appeared there have been many winners on our Lottery and Bingo competitions. Two such winners, Mrs. Price of Marlow Ave, Swindon and Mrs. Hellings of Durlett Road, Bromham, top of the list with £1,000 prizes each. The two agents concerned received £100 each for their efforts, congratulations to everyone.

Of course the two agents are only two of many who are selling our Lottery and Bingo tickets weekly. To them I say thank you on behalf of all here at the Club. Your contribution to the finances of Swindon Town F.C. are invaluable and if the success we all desire for "The Town" is achieved, then you can say "I helped to achieve it".

I know in these times of high unemployment the sale of Lottery Tickets is not always easy but there is still a lot of people prepared to risk 25p or 15p to stand a chance of winning the £1,000 or some other prize. There is also many more people who will buy a ticket in support of "The Town".

What we need is more agents to reach those would be customers. As I have said before in these programme notes, if you can take 10 tickets or more from us we shall be happy. The tickets are issued on a sale or return basis and delivery and collections can be made at your own door. Your enquiry will be welcomed if you ring The Lottery Office Swindon 42984, and you can even reverse the call charge to us.

Hoping to hear from you.

Eric Moore

Season 1982-83

DI	VISIO	ON 4				FOOTBALL COM	MBINATI	ON
	Date		Opponents	Ground	Score	Opponents	Ground	Score
1982						1982		
Sat. Tues.	Aug.	28 31	Port Vale Bristol City MC1 1L	н	1 - 0 2 - 1	Southampton	A	0 - 0
Sat. Wed.	Sept.	4	Blackpool Hereford United	A	1 - 2 2 - 1	Bristol Rovers	н	1 - 0
Sat.	Sept.	11	Halifax Town	Ĥ	0 - 1	Swansea City	Ä	0 - 1
Tues.		14	Bristol City MC1 2L	A	0 - 2			
Sat.	Sept.	18	Rochdale	A	1 - 1			
Tues.		21 25	Crewe Alexandra	H	1 - 0	Chelsea	н	3 - 4
Tues.	Sept.	28	Northampton Town	A	1 - 0	Birmingham City	A	0 - 3
Sat.	Oct.	2	Hull City	A	0-0	Charles of the Charles and Charles of Charles		
Tues.		5	MC2 1L			Chariton Athletic	н	4 - 0
Sun. Tues	Oct.	10	Colchester United	н		Watford	н	
Sat.	Oct	16	Bury	A		Wattord		
Wed.	Oct	20	Torquay United	A		Lescester City	A	
Sat.	Oct.	23	Mansfield Town	н				
Tues. Sat.	Oct.	26 30	MC2 2L Chester	A		Norwich City Tottenham Hetspur	: H	
Tues.		2	Tranmere Rovers	Ĥ		rottennam netspur	A	
Sat	Nov.	6	Darlington	A				
Tues.		9	MC3	7517		Reading	н	
Sat.	Nov.	13	York City	н		Eitham		
Tues. Sat.	Nov.	16	F.A. Cup Round 1			Fulham Ipswich Town	A	
Fri.	Nav.	26	Stockport Co.	A		The state of the s	***	
Tues.		30	MC4	V.		Brighton & Hove A	н	
Sat. Tues.	Dec.	7	Peterborough United	н		Queens Park Rangers	A	
Sat.	Dec.	11	F.A. Cup Round 2			Gueens Fark Nangers	^	
Tues.		14	and the second of the second o			Crystal Palace	н	
Sat.	Dec.	18	Hartlepool United	н		West Ham United	A	
Tues.	Dec.	21	Aldershot	A		Arsenal	A	
Tues.		28	Wimbledon	н				
1983						1983		
						7. A.		
Sat. Mon.	Jan. Jan.	3	Bristol City Scunthorpe United	A H		Luton Town Bristol Rovers	н	
Sat.	Jan.	8	Blackpool (FA3)	н		bristor novers	A	
Tues.	Jan.	11	Merch Constant			Millsvall	A	
Sat.	Jan.	15 18	Port Vale MC5	A				
Sat.	Jan. Jan.	22	Rochdale	н		Southampton	н	
Tues	Jan.	25	riociniare	••		Chelsea	A	
Fri.	Jan.	28	Halifax Town	A				
Sat. Tues	Jan. Feb.	29	FA4			Ipswich Town	10	
Sat	Feb.	5	Crewe Alexandra	A		ipswich rown	н	
Tues.		8	MC. SF1			Swansea City	н	
Sat.	Feb.	12	Hereford United	н				
Fri.	Feb.	15 18	Torquay United (MC SF2) Colchester United	H		Charlton Athletic	Α	
Sat.	Feb.	19	FA5	50%		Watford	A	
Tues.	Feb.	22				Arsenal	н	
Sat.	Feb.	26	Bury Tranmere Rovers	H				
Mon. Tues	Feb. Mar.	28	Franmere Novers	A		Leicester City	н	
Sat.	Mar.	5	Mansfield Town	A		Comoster Orig	**	
Wed.	Mar.	9	Charles (EAC)			Norwich City	A	
Sat. Tues.	Mar. Mar.	12 15	Chester (FA6)	Н		Tottenham Hotspur	н	
Sat.	Mar	19	Darlington	н		, occurrent rivesper		
Wed.	Mar.	23				Reading	A	
Sat	Mar.	26	York City (MC F)	A		F D		
Tues.	Mar. Apr.	29	Wimbledon	A		Fulham	н	
Mon.	Apr.	4	Aldershot	н				
Wed.	Apr.	6				Oxford United	A	
Sat.	Apr.	9	Peterborough United	A		Millwall	u.	
Tues.	Apr.	16	Hull City (FA SF)	н		annean	н	
Mon.	Apr.	18	10v. 010000040409* 817940410 6750 8070			Luton Town	A	
Sat.	Apr.	23	Hartlepool United	A				
Tues.	Apr.	26 30	Stockport County	н		Queens Park Rangers Brighton & H.A.	H	
Mon.	May	2	Scunthorpe United	A		miliarited M. 1103		
Tues.	May	3				Birmingham City	н	
Sun, Tues	May	10	Northampton Town	н		West Ham United	н	
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Picture Parade...



Swindon's Paul Rideout heading into action during the Town's victory over Crewe at the County Ground.

Town through time Wingers

PART TWELVE

by paul plowman

On Tuesday August 24 1954, thirty-year old Alexander John Henry HOPE made his Town debut at Watford, while just four days later fellow Scot BOB HUNTER, on loan from Motherwell, wore a Swindon shirt for the first time. Alex Hope was born at Wallyford near Musselburgh and went to Morton from Scottish junior club Newtongrange Star. He had scored thirteen goals in 58 Division 'B' appearances for the Greenock club before joining Swindon. Hunter was on national service in the R.A.F. in this area when the Town obtained permission to play him. Previously with Hamilton Academicals, Motherwell were reported to have paid £6,000 for Bob's signature, ALAN BEARDS, who had only played twice since the opening day fixture at Colchester, returned to the number eleven jersey on November 27 - having at one point even lost his reserve team place to Arthur Duckworth, Earlier that month Swindon had made another loan signing in DAVE GIBSON from Everton and the former England schoolboy international became first choice for the outside-right position - while on the same day as Beard's reappearance, a young winger from a miners team in Durham, CYRIL RISEBOROUGH, was scoring on his reserve team debut. Doncaster-born Riseborough had made the step up from Silksworth Colliery to the Third Division South in less than three months when he appeared in Gibson's place at number seven against Leyton Orient on March 19 1955. Then, on a Wednesday in September of that year, Cyril played in a League game just hours after turning out for a services team on Salisbury Plain!

MICKEY BULL made his last appearance for the Town on the leftwing in a 0 - 7 debacle at Shrewsbury on Friday May 6, afterwards assisting Southern League Hastings United. His replacement for the 1955/56 season was intended to be ERNIE EDDS, a 29-year old Devonian who was just entering his tenth

season in League football. Ernie had always made a good impression - and had invariably scored - on his visits to the County Ground with Plymouth (with whom he had two spells) and Torquay. He had also spent a season and a half with Blackburn Rovers in the Second Division. Edds' goalscoring ability, almost sixty scored in less than 200 League appearances, spoke for itself, but sadly he was injured after a mere three games and was never to play for the Town again. Meanwhile, Dave Gibson had signed on a permanent basis and appeared at number seven in all but a dozen games that season, when Riseborough stepped in. On Christmas Eve 1955 JIMMY BRENNAN, who had been signed from Birmingham as a full-back in June 1954. commenced a fourteenth-match run on the left flank. An Irishman, Brennan had joined City from Glentoran but had failed to make the League grade there. The spring of 1956 saw seven appearances at number eleven of a 23-year old Bristol amateur TERRY MOSS.

To be continued



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- 3 KEVIN BADDELEY
- 4 GARY EMMANUEL
- 5 RUSSELL LEWIS
- 6 MIKE GRAHAM
- 7 HOWARD PRITCHARD
- 8 PAUL BATTY
- 9 PAUL RIDEOUT
- 10 ANDY ROWLAND
- 11 LEIGH BARNARD

COLCHESTER

- 1 MIKE WALKER
- 2 MICKY COOK
- 3 PHIL COLEMAN
- 4 PERRY GROVES
- 5 STEVE WIGNALL
- 6 ALLAN HUNTER
- 7 IAN ALLINSON
- 8 ROGER OSBORNE
- 9 JOHN LYONS
- 10 ROY McDONOUGH
- 11 STEVE LESLIE



REFEREE

MR. LESLIE F. BURDEN (Corfe Mullen, Nr. Wimborne, Dorset.) Qualified as a referee in Dorset (1953), then via Southern League to Football League in 1970. Has acted as linesman in England v Denmark Under 23 in 1973, and a U.E.F.A. Cup match and Under 23 International in 1975. A married man with three children, he is an Interior Furnishing and Leisure Designer/Consultant.

LINESMEN:

MR. B. R. MARTIN - Corfe Mullen, Dorset

MR. D. R. PALMER - Radstock, Avon.